

Study programme by semester

Year 1. From October, 1st 2011 to July, 15th, 2012

Year 1:

Semester 1

Coordination : Dra. Rosa María Hervás Avilés, Dra. Ángela Hernández Moreno
Seminar and tutoring and internship **Education and museums as agents of change and socioeconomic revitalization.** This line of research is about the importance of museums as dynamization centers and citizen democratization making these institutions places for debate and reflection.

Semester 2.

Coordination: Dra. Ouidda Tebbaa

Seminar, tutoring and internship :**Tourism, Culture and Heritage:** This research aims to better knowledge of Moroccan heritage in its several tangible and intangible components, natural and cultural. A particular interest will be focus on the effects of tourism development on heritage and above all in patrimonial processes. This is accompanied by a policy research devoted to Heritage tourism attraction, which must be accepted without altering the references, values and integrity.

Year 2. From October, 1st 2012 to July, 15th, 2013

Year 2:

Semester 1

Coordination: Dra. Milagros Ros Sala and Dra. Francisca Navarro Hervás

Seminar, tutoring and internship: **Heritage elements in the landscape: cases study**

This line of research provides and analyzes those heritage elements, whether natural or man-made, whose relevant mark identity signs in the regional-local field and of which management contribute to the development of the territory.

Semester 2

Coordination : Dr. Said Boujrourf

Seminar, tutoring and internship :**Tourism and Land Management:** All territory is the result of an appropriation for a specific society. The result of a culture, but also a logical of division, organization and management. What are the different levels of intervention and the instruments used by the public territoriality in the field of innovation, and reorganization of the earth? What are the impacts of tourism projects in this area? How tourism as an economic good "thriving" may be a factor in sustainable development and territorial cohesion, knowing that a new strategy is developed in Morocco, based on the consolidation of the concept of "country" territory and which also try to promote the concept of local development, attempting to integrate as much

Year 3. From October, 1st 2013 to July, 15th, 2014

Year 3:

Semester 1.

Coordination : Dr. Sebastián Ramallo Asensio Dr.J.Hernández Cardona and Dr.Joan Santacana Mestre

Seminar, tutoring and internship: **Interactive and didactic museography**

This line of research insists on the changes and the deep renovation of the exhibition and museographic elements of the heritage, just as in the transmission of knowledge and the importance of the participation of museum visitors in the appropriation of museographic and interactive discourse.

Semester 2.

Coordination : Dr.Aomar Ibourk

Seminar, tutoring and internship:**Tourism and Economy**: Tourism is a highly capitalist activity, but it is risky because of the crisis which is intrinsic. Researches conducted in this PhD training will take into account the peculiarities of the activity. Its cyclical nature requires a particularly researches which require a deep understanding of the innovation mechanisms in this sector.