COMPETITIVENESS INNOVATION PROGRAMME CIP 2007
Jornada Informativa

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Competitive & Innovation Programme (CIP)

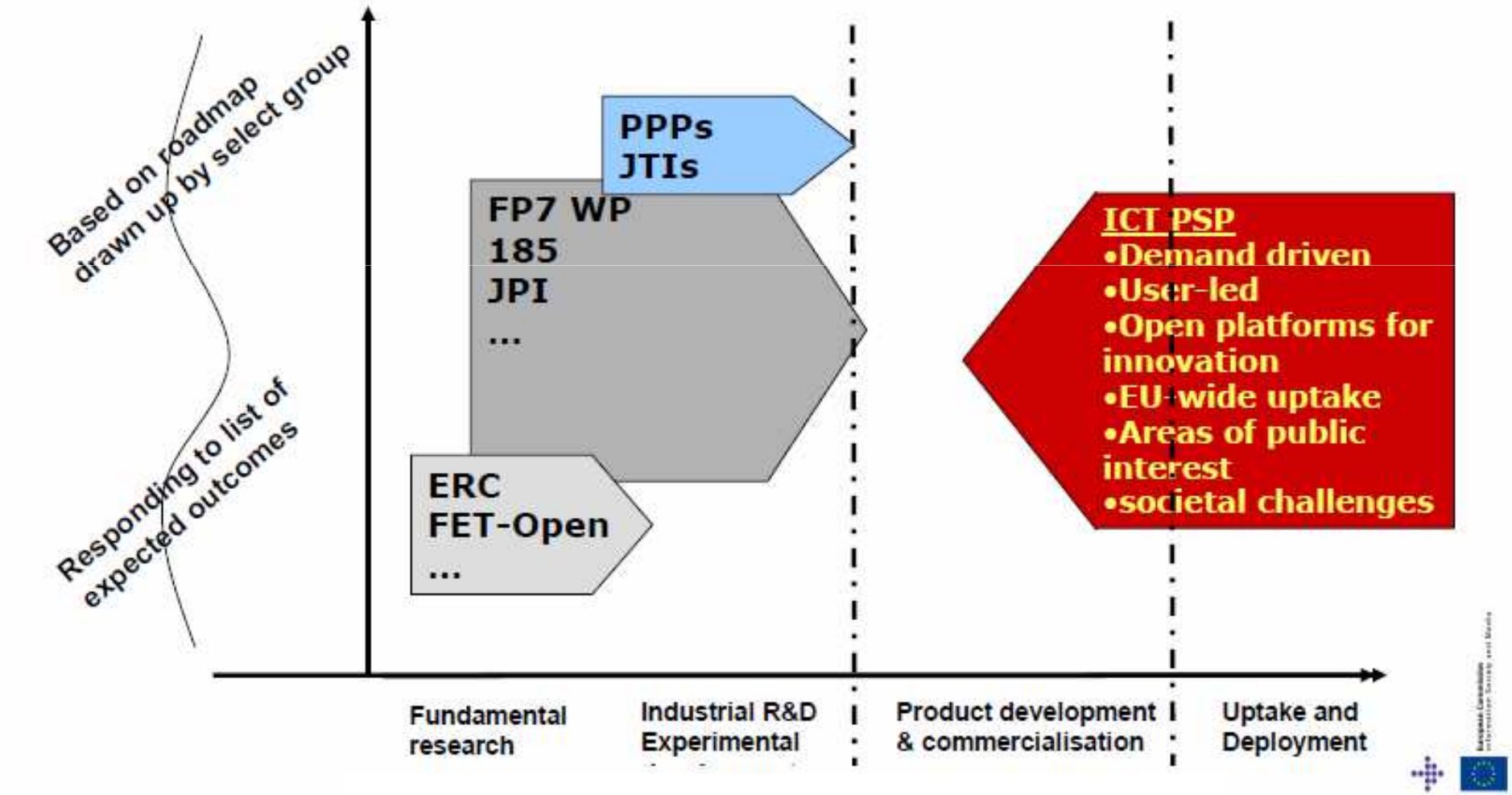
- Nuevo programa para impulsar el crecimiento y el empleo de Europa
- Presupuesto 3.6 B€ (2007-2013)

Emprendizaje & Innovación	Soporte a las políticas TIC (ICTPSP)	Energía Inteligente Europa
2,170 M€ (incl € 430 eco-innovation)	728 M€	727 M€

ICT Policy Support Programme (ICTPSP)
Programa de Apoyo a las Políticas TIC

- CRITERIOS de financiación:
  - Las prioridades marcadas en la iniciativa i2010, y los respectivos planes de acción en **eGovernment**, **eHealth**, **eInclusion**, acordados por los Ministros.
  - Cuando el impacto esperado sea compatible con los objetivos de CIP.
  - Cuando los **agentes** interesados **se involucren** en el proyecto.
  - Cuando se justifique que es necesario una intervención financiera a nivel de la Unión Europea

Tipos de proyectos (ICT PSP)



Tipos de proyectos (ICT PSP)

- Pilot and testing in real settings
  - Putting users in the lead, demand driven innovation
  - Significant coverage and size
  - Supporting policy priorities
- Diffuse widely the results
  - Ensure "replicability" and scalability
- Build on Member States initiatives
  - Share experience
  - Help develop common approaches
  - Ensure interoperability
- Prepare for wider actions
  - Consensus and partnership building is essential for interoperability and EU-wide deployment

Tipos de proyectos (ICT PSP),Convocatoria 5

WP2007	WP2008	WP2009	WP2010	WP2011
54M€ 4 themes / 12 Obj. Public services Health Inclusion Others Cft + 11 M€	40M€ 3 themes /12 Obj. Public services & Inclusion Energy Efficiency Internet & security Cft + 4 M€	107M€ 8 themes /24 Obj. Health, ageing well and inclusion Digital libraries Public services Energy Efficiency and smart mobility Mulilingual web PSI Internet & sec. Open innovation Cft + 8 M€	107M€ 6 themes / 20 Obj. Low carbon economy & mobility Digital libraries Health, ageing well and inclusion Public services Mulilingual web Smart cities Cft + 9 M€	116 M€ 5 themes / 15 Obj. Low carbon economy & mobility Digital libraries Health, ageing well and inclusion Public services Smart cities Cft + 9 M€
22 projects (3PA; 8 PB; 11 TN) 86 prop.	19 projects (1PA; 12 PB; 6 TN) 66 prop.	49 projects (1+2PA; 38 PB; 4 BPN, 4 TN) 187 prop.	39 projects (2+2PA; 23 PB; 8 BPN, 4 TN) 139 prop.	Results of call5…

Tipos de proyectos (ICT PSP),Convocatoria 5

Indicative budget			
Operational Budget	***Call for proposals***	Theme 1 : ICT for energy efficiency and smart mobility	24 M€
		Theme 2 : Digital content	38 M€
		Theme 3 : ICT for health, ageing well and inclusion	18 M€
		Theme 4 : Innovative government and public services	21.5 M€
		Theme 5 : Open innovation for Internet-enabled services in smart cities	14 M€
	Calls for tender and support measure implemented by grants		9.5 M€
		TOTAL	**125 M€**

Tipos de proyectos (ICTPSP)

- Convocatorias de proyectos
  - Pilotos
    - Tipo A
    - Tipo B
  - Redes Temáticas
- Convocatoria de concursos públicos
  - Estudios
  - Organización de eventos

Convocatoria 5
2011

Presupuestos estimativos para cada convocatoria

ICTPSP	2007	2008	2009	2010	2011	2012	2013	Total
	57.4	~52	~105	~112	~120	~135	~149	~730

En la convocatoria del 2011 se presupuestan 125 M€

Resumiendo…

Tres instrumentos complementarios:

*Apoyo a soluciones TIC a **nivel Europeo*** ➔ **Pilotos Tipo A**

- Pilotos a gran escala focalizados en la **Interoperabilidad**
- Actores clave: **Estados Miembros** son los líderes pero la **Industria** tiene un papel clave en la implementación del piloto.
- Dimensión política fuerte

*Estimular el **uso innovador de las TIC** en los sectores públicos y privados* ➔ **Pilotos Tipo B**

- Implementación de **servicios innovadores basados en las TIC** mediante pilotos
- Actores clave: **la cadena de valor completa** (proveedores, usuarios, autoridades públicas)

***Movilización/Intercambios** entre profesionales y constructores de políticas* ➔ **Redes Temáticas**

- Desarrollo de **nuevos esquemas para la implantación de las políticas** a través del intercambio de experiencias y mejores prácticas.

One "transitory" instrument, reserved for "digital library" theme:

Combining consensus building / awareness raising / large scale implementation ➔ **BPN (Best Practice Network)**

Resumiendo…

Main features of Pilots Type A

- Focus on **interoperability** and building on Member States solutions
- Member States - Lead actors (Industry key role in the Implementation)
- The outcome should be an **open, common interoperable solution** with results widely disseminated and available to all Member States (➔ 1 project per objective)

Scale and participants

- Legal minimum of **6 Member States** (=national administrations or competence centres acting on their behalf) or associated countries participating in the consortium.

Duration and Funding

- Duration is typically up to **36 months** with a pilot service operating for 12 months.
- The EU contribution is limited to the **costs for achieving interoperability**. The indicative Community contribution available is **5-10M€ / pilot**

Resumiendo…

Main features of Pilots Type B

- Carry out an **implementation** of an ICT based innovative service under realistic conditions. Replication and wide validation of best practices can be specified in objective.
- emphasis on **fostering innovation** in services ➔ e.g. take-up completed R&D work, extend already tested prototype services or combine / integrate several partial solutions to realise a new innovative approach

Scale and participants

- Minimum of **4 legal entities** from 4 different Member States or associated countries.
- Consortia are expected to engage the **complete service value chain**, including relevant public authorities (sustaining partners), service providers, industrial stakeholders & users

Duration and funding

- Duration is typically **24-36 months** including the operation of a pilot service
- The Community contribution is typically in the range **2-3 M€ / pilot**

Resumiendo…

Main features of Thematic Networks

- bring together stakeholders - **explore new ways of implementing ICT based solutions.**
- E.g. **working groups, workshops, exchanges of good practices** in view of **action plans, standards and specifications**
- **Clearly defined and measurable** results - shall be in the public domain.

Scale and participants

Minimum **7 legal entities from 7 different Member States or associated countries.**

Duration and funding

- Duration between **18-36 months.**
- EC contribution is **300-500 K€/network** funded through **lump sums**

Resumiendo…

Main features of Best Practice Network (BPN)

- Only for the **digital libraries** theme, only for a transition period up to 2011.
- Promote the adoption of respective standards and specifications by **combining** the "**consensus building and awareness raising**" function of a network with **large-scale implementation** on a **sufficient mass of content**.
- The commission can organise "Clustering meetings" in order to **achieve broad consensus and create the conditions for the widest possible uptake** of the recommendations of the BPNs.

Scale and participants

- Legal minimum of **7 legal entities** from 7 different Member States or associated countries.

Duration and funding

- The indicative Community contribution available is **3 - 5 M€** per BPN

Convocatoria 5
2011

http://ec.europa.eu/ict_psp

Factores Clave para el Éxito de las Propuestas

- Énfasis en el despliegue
  - Explotar resultados de investigación ya existentes.
- Servicios orientados a reducir la carga administrativa (burocracia)
  - Tanto para ciudadanos como para empresas
- Servicios orientados a impulsar la participación ciudadana
- Interoperabilidad…. pero que favorezca la innovación
- CIP/ICTPSP es el instrumento de apoyo principal
  - Pilotos y redes temáticas.

¿Quién puede participar en ICTPSP?

- Abierto a entidades legales de los Estados Miembros de la UE.
- Pueden participar terceros países.
  - En igualdad de condiciones si existen convenios.
  - Otro países pueden participar, pero sin obtener financiación.

Documentos a presentar

- Parte A
  - Impresos Administrativos
  - A1 : Resumen
  - A2’s Datos de cada participante
  - A3 Tabla con el presupuesto
- Parte B
  - Memoria técnica, según la guía para cada tipo de acción (piloto A, piloto B, redes temáticas)

Presentación

- Sólo presentación electrónica
- EPSS (Electronic Proposal Submission Service)
  - La parte A se rellena on-line
  - La parte B se sube como documento pdf
  - Se presenta desde la propia aplicación
  - Permite enviar varios proyectos

Otra Documentación

- Declaración firmada, de cada uno de los participantes, que cumplen las condiciones para presentarse.
- En el caso de Pilotos A, un certificado del representante de la Autoridad nacional

CIP en España

- **<u>Creación de la Oficina</u> :** Febrero de 2003.

- **<u>Apoyos institucionales</u>:** Ministerio de Industria, Turismo y Comercio.

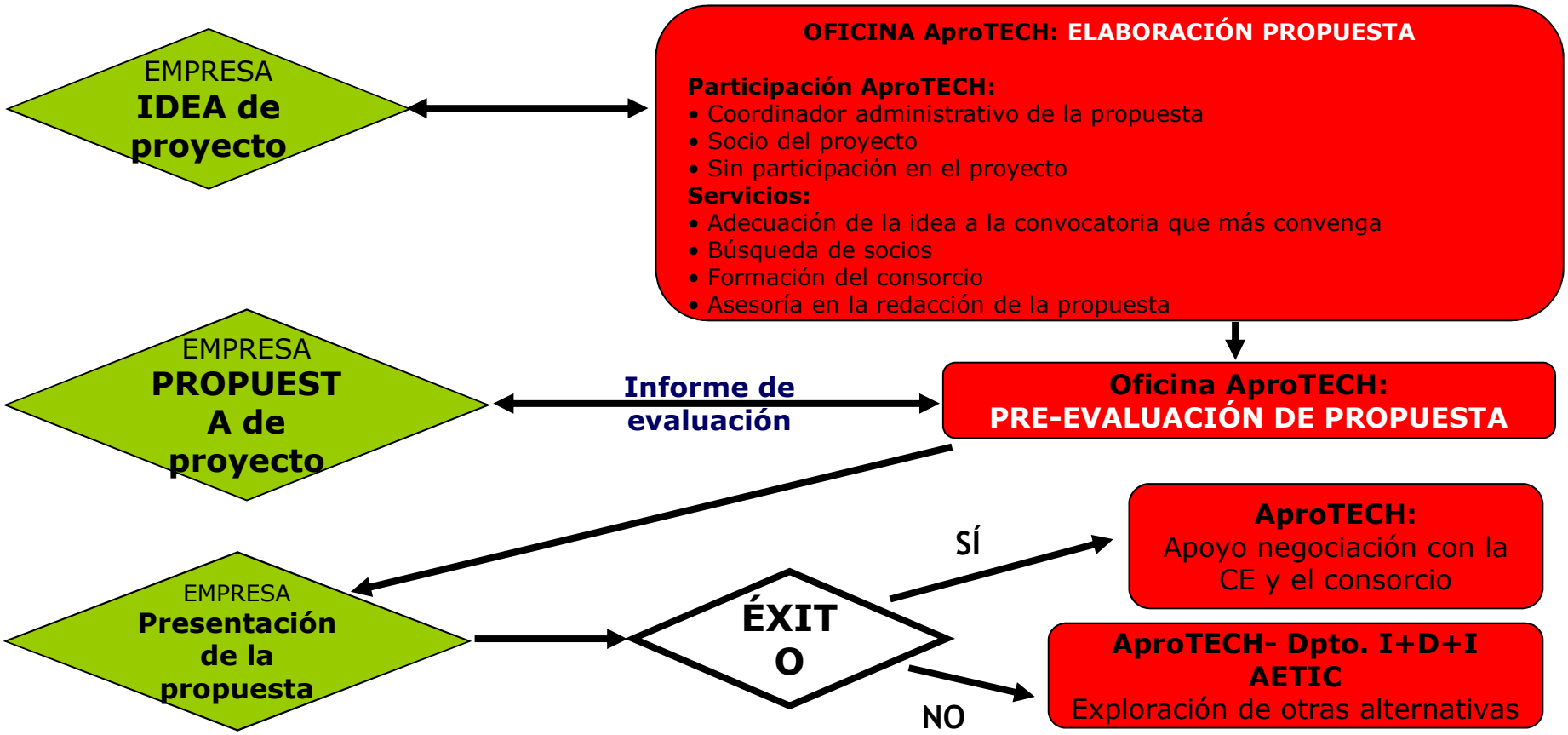
  Asimismo AproTECH también cuenta con el apoyo del Centro para el Desarrollo Tecnológico e Industrial, CDTI.

- **<u>Objetivos</u>:**

1. Promoción de la participación efectiva de empresas españolas en los programas europeos de Investigación, Desarrollo Tecnológico y Demostración (**VII Programa Marco de la UE, EUREKA/IBEROEKA**) y en los programas de desarrollo de redes e infraestructuras de telecomunicaciones en contextos paneuropeos (**CIP**).
2. Preparación de las empresas españolas para el nuevo reto que supone el **VII Programa Marco de la UE 2007-2013** y las **Plataformas Tecnológicas**, así como el nuevo Programa para la Competitividad y la Innovación, **Programa CIP**.
3. Fomento de la competitividad del tejido industrial español.

Servicios

1. Orientación en la presentación y preparación de propuestas. Adecuación al programa y objetivo estratégico.
2. Búsqueda de socios.
3. Formación del consorcio: negociación y organización de reuniones.
4. Asistencia para la integración de pymes en proyectos.
5. Negociación con la Comisión Europea.
6. Modelguía: Manual de preparación de propuestas.
7. Servicio de pre-evaluación de propuestas.
8. Asistencia en la preparación de justificaciones y auditorías de proyectos.


EMPRESA
IDEA de proyecto
OFICINA AproTECH: ELABORACIÓN PROPUESTA
Participación AproTECH:
• Coordinador administrativo de la propuesta
• Socio del proyecto
• Sin participación en el proyecto
Servicios:
• Adecuación de la idea a la convocatoria que más convenga
• Búsqueda de socios
• Formación del consorcio
• Asesoría en la redacción de la propuesta
EMPRESA
PROPUESTA de proyecto
Informe de evaluación
Oficina AproTECH:
PRE-EVALUACIÓN DE PROPUESTA
EMPRESA
Presentación de la propuesta
ÉXITO
SÍ
AproTECH:
Apoyo negociación con la CE y el consorcio
NO
AproTECH- Dpto. I+D+I
AETIC
Exploración de otras alternativas

•**Objective 1.1, SSL, john.magan@ec.europa.eu; gabriella.leo@ec.europa.eu**

•**Objective 1.2, ICT for a low carbon economy, Carmen Ifrim, ICT for sustainable Growth, carmen.ifrim@ec.europa.eu, infso-ictpsp-h4@ec.europa.eu**

•**Objective 1.3, Smart connected for electromobility. Francisco Ferreira, francisco.ferreira@ec.europa.eu y antonio.fernandez-ranada-shaw@ec.europa.eu**

•**Theme 3, Objectives 3.1, 3.2 and 3.3, Unit H3, ICT for inclusion, Ict for ageing well and inclusion, katarzyna.balucka-debska@ec.europa.eu**

•**Objective 3.4, Anne Starkie-Alves, ICT for Health, anne.starkie-alves@ec.europa.eu, infso-ehealth-cip-calls@ec.europa.eu**

•**Theme 5, Objective 5.1, Smart Cities, Olavi.Luotonen,, DG INfso F4. Olavi.luotonen@ec.europa.eu y per.blixt@ec.europa.eu (head of unit), new infrastructure paradigms and experimiental facilities**

cip competitiveness and innovation framework programme 2007–2013

APROTECH

CONTACTE CON NOSOTROS,

PRESÉNTENOS SU IDEA

Y LE ACONSEJAREMOS SOBRE QUÉ OPORTUNIDADES SE ADAPTAN MEJOR A SUS NECESIDADES

Eligibility of proposals

Proposals must involve a certain minimum number of mutually-independent legal entities of the required type from different EU Member States or ICT PSP Associated countries (Croatia, Iceland, Liechtenstein, Norway, Serbia, Turkey)

Pilot A = 6 partners
Pilot B = 4 partners
Thematic Network = 7 partners
Best Practice Network = 7 partners

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Eligibility of proposals

- Provided there is the minimum number of EU/ICT PSP Associated country partners, organisations from elsewhere can also participate in a project (with Commission agreement) but without funding

- Note that *Israel* and *Switzerland* have signed association agreements with FP7 but not with ICT-PSP

Eligibility of proposals

Proposals must be submitted before the call deadline - 1st June 17h00 - using the Commission's electronic proposal submission system (EPSS)

Non-eligible proposals are not evaluated !

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Key information for proposers

- ICT PSP Workprogramme 2011
- Guides for Applicants
  (including the guidance notes for evaluators)
- FAQs
- EPSS manual
- Model grant agreement

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Electronic Submission

- Proposal coordinator registers with the EPSS on our call page and obtains ids and passwords for himself and his partners
- The consortium prepares the proposal, then submits it before the deadline
- Submission failure rate = ± 1%

Only reason; waiting till the last minute

Technical problems

Panic-induced errors

Too late starting upload, run out of time

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Proposal Part A – online forms

Part A - Forms completed online on our server

A1 form

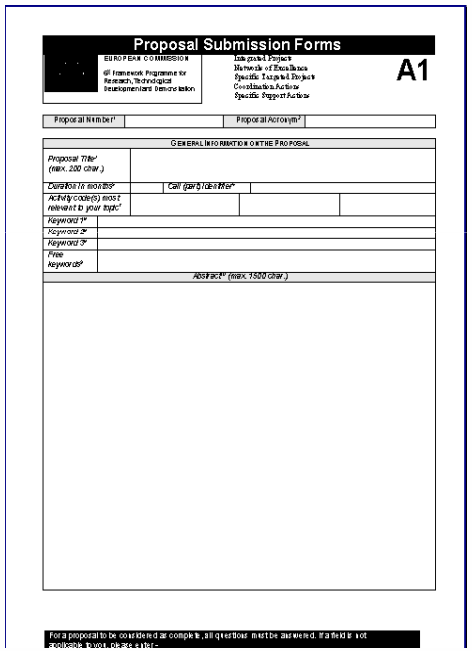
- Title, acronym, objective etc.
- free keywords
- 2000 character proposal abstract
- previous/current submission (in ICT PSP or eContentplus)

A2 form *(one A2 form per partner)*

- Address
- Contact person
- Organisation type etc.

A3 form

- Cost and funding details


Proposal Submission Forms

EUROPEAN COMMISSION

A1

GENERAL INFORMATION ON THE PROPOSAL

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Participant Identification Code

- Participants possessing an FP7 PIC can use this number to identify themselves in the EPSS. On entering the PIC, parts of the proposal forms will be filled in automatically
- The process for assigning a PIC is triggered by a self-registration of an organisation at : http://ec.europa.eu/research/participants/urf
- On this website you will also find a search tool for checking if your organisation is already registered (and thus already has a PIC)

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Proposal Part B – pdf document

Part B - PDF document created by the consortium and uploaded on our server

RTF template supplied by the EPSS

Format directly linked to evaluation criteria

- Summary
- Relevance (bullet points = sections)
- Impact (idem)
- Implementation (idem)

Evaluation criteria

Evaluation by independent experts on:

- Relevance
- Impact
- Implementation

Each criterion is more fully explained by descriptive bullet points

Criterion threshold	3/5
Overall threshold	-

Evaluation procedure

- Individual reading by three or more experts
- Experts meet in "Consensus group"
- All experts in objective in Panel meeting
- Evaluation Summary Report (ESR)
- Commission selection of proposals for negotiation

  (based on Overall score respecting the budget and/or numbers limitations described in the Workprogramme)

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Basic principles

- Remember the three evaluation criteria have fuller descriptive bullet points
- Familiarise yourself with the bullet points; write them into your proposal
- The evaluators are looking for them; they are what they are going to score your proposal on

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Pre-proposal check

Use the pre-proposal check service* to make sure your proposal is eligible and in scope for this call…..

…….And do it before you prepare your proposal, not afterwards

*described in the Guide for applicants

ICT Helpdesk

Use the ICT PSP Helpdesk* to check any financial or legal elements you are uncertain about…..

…….And do it before you prepare your proposal, not afterwards

*address in the Guide for applicants

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Writing the proposal

Divide your effort over the evaluation criteria!

- Many proposers concentrate on the technology, and lose marks on the project planning (implementation) or impact description

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Writing the proposal

Think of the finishing touches which signal quality work:

- clear language
- well-organised contents, following the Part B structure
- useful and understandable diagrams
- no typos, no inconsistencies, no obvious paste-ins, no numbers which don't add up, no visible annotations or screwed-up diagrams, no missing pages …

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Writing the proposal

Make it *easy* for the evaluators to give you high marks. Don't make it hard for them!

- Make sure you submit the latest, complete version of your proposal
- Don't write too little; cover what is requested
- Don't write too much
- Don't leave them to figure out why it's good, tell them why it's good
- Leave nothing to the imagination

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Writing the proposal

Make sure your Project Workplan reflects the promises you made in the rest of your proposal. For example:

- Good project management implies clear Workpackage leadership
- Strong Impact implies an important dissemination effort

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Typical Project workplan (man-months)

	WP1	WP2	WP3	WP4	WP5	WP6	
P1	10	4			4		18
P2	2	2	2	2	2	2	12
P3					3		3
P4		12	2	2	12		28
P5			14	2	3		19
P6			5	2	11		18
P7						6	6
Total	12	18	23	8	35	8	104

The Workpackage that nobody wanted

	WP1	WP2	WP3	WP4	WP5	WP6	
P1	10	4			4		18
P2	2	2	2	2	2	2	12
P3					3		3
P4		12	2	2	12		28
P5			14	2	3		19
P6			5	2	11		18
P7						6	6
Total	12	18	23	8	35	8	104

The Workpackage that does too much

	WP1	WP2	WP3	WP4	WP5	WP6	
P1	10	4			4		18
P2	2	2	2	2	2	2	12
P3					3		3
P4		12	2	2	12		28
P5			14	2	3		19
P6			5	2	11		18
P7						6	6
Total	12	18	23	8	35	8	104

The partner who doesn't know what to do

	WP1	WP2	WP3	WP4	WP5	WP6	
P1	10	4			4		18
P2	2	2	2	2	2	2	12
P3					3		3
P4		12	2	2	12		28
P5			14	2	3		19
P6			5	2	11		18
P7						6	6
Total	12	18	23	8	35	8	104

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The token SME

	WP1	WP2	WP3	WP4	WP5	WP6	
P1	10	4			4		18
P2	2	2	2	2	2	2	12
P3					3		3
P4		12	2	2	12		28
P5			14	2	3		19
P6			5	2	11		18
P7						6	6
Total	12	18	23	8	35	8	104

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..and New Member State

	WP1	WP2	WP3	WP4	WP5	WP6	
P1	10	4			4		18
P2	2	2	2	2	2	2	12
P3					3		3
P4		12	2	2	12		28
P5			14	2	3		19
P6			5	2	11		18
P7						6	6
Total	12	18	23	8	35	8	104

The well-lead workpackages which will get results

	WP1	WP2	WP3	WP4	WP5	WP6	
P1	10	4			4		18
P2	2	2	2	2	2	2	12
P3					3		3
P4		12	2	2	12		28
P5			14	2	3		19
P6			5	2	11		18
P7						6	6
Total	12	18	23	8	35	8	104

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Getting help with your proposal

The Commission supports:

- A supporting website of advice, information and documentation:

  http://ec.europa.eu/ict_psp

- Information days and briefings in Brussels and elsewhere
- Partner search facilities:

  http://www.ideal-ist.net/

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Getting help with your proposal

- An ICT PSP Helpdesk for proposers' questions

  infso-ict-psp@ec.europa.eu
- An EPSS helpdesk
  tel: +32 2 233 3760
  email support@epss-fp7.org
- A pre-proposal check service
- A list of contact persons for the objectives in each call

Getting help with your proposal

- And a network of National Contact Points in Europe and beyond: http://ec.europa.eu/information_society/activities/ict_psp/contacts/index_en.htm